

# ECVC News

July 2007



## Plans Have Begun for Our 42nd Anniversary Banquet: Meet Our Speaker - Bonnie St. John

With a plan, hard work and the right attitude - dreams can come true. They did for Bonnie St. John who, growing up in California far from snow, wanted to be a competitive skier.

The bigger challenge was that Bonnie only had one leg. An African-American from a family of modest means, Bonnie became an amputee at age five. That made learning to ski a bit tricky. She fell down - a lot. But she learned that her success on the slopes, as in life, was largely determined by how fast she got up after a fall.

Her determination kept her focused on her dream - to win an Olympic medal. Bonnie pushed past the limitations of her disability and became the Silver Medal Winner in downhill skiing in the 1984 Paralympics in Innsbruck Austria.

Bonnie has always thrived in situations where the path ahead is not clearly marked and the competition is intense. A Rhodes Scholar and Harvard graduate, Bonnie has a rich background that spans the gamut from sales at IBM to Wall Street and from the White House National Economic Council to success as owner of her own motivational speaking, coaching and writing business. She is part of the 2012 effort working to bring the Olympics to New York City and recently rang the NYSE opening bell to promote the NYC2012 bid.

Bonnie's been featured on *The Today Show*, *Good Morning America*, *CNN*, *Montel*, and *The Discovery Health Channel*. In addition, the nation's leading publications, such as *The New York Times* and

*People Magazine* have profiled Bonnie and noted her extraordinary achievements.

Bonnie is the author of [Succeeding Sane: Making Room For Joy In A Crazy World](#), [Getting Ahead At Work Without Leaving Your Family Behind](#), and [Money: Fall Down? Get Up!](#) Her inspiring message of hope and courage is tempered with hard-won real-world wisdom about winning in every aspect of your life.

Make your reservations today! Call Rita Leggett at (252) 758-4188, ext. 224 or go online at [www.ecvcinc.com/banquet.php](http://www.ecvcinc.com/banquet.php).



*“One of the five  
most inspiring*

*women in  
America.”*

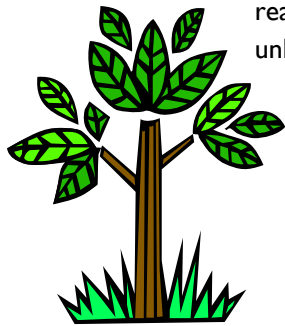
*NBC Nightly  
News*

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# Bobby Tripp, ECVC's New Board Secretary

"The PCC Foundation and ECVC are worthy causes that do make a difference in people's lives."



Bobby Tripp has served on ECVC's board since 2002. "I knew Dan from the Chamber, and I knew Doug Bonds by being in Jaycees and then Kiwanis. It was a combined recruiting effort to get me to commit (to the ECVC board).

At this point in time, I am actually just on two boards. I serve on the PCC Foundation Board and on the ECVC board. I use to do so much more, but I had to narrow my commitments down so I chose these two since I feel as if they both are worthy causes that do make a difference in people's lives.

You know, at one time, ECVC had programs and a facility that were draining the coffers. When Dan took over as the director, he realized all of this and knew that unless it (ECVC) was run more

like a business, it wouldn't survive. He, along with others, made some decisions back then that brought stability to the company. The recent purchase of the building on North Greene Street speaks well of this. I think the timing was right for ECVC to finally move to a facility that bespeaks its industrial slant.

The current building that houses ECVC was never meant to be used for all that goes on there. Plus, I think it has become a bit cramped with all of the new employees."

Bobby has been the Greenville manager for the Daughtridge Gas Company for 26 ½ years. Daughtridge sells propane gas grills and all of the accessories, plus gas logs and



**Pictured above: Mr. Bobby Tripp, Member of ECVC's Board of Directors since 2002 and recently appointed as Board Secretary.**

heaters. He and his wife, Donna, have one son who lives in Colorado.

He has recently upped his commitment to the ECVC board by accepting the secretary position left open due to the recent resignation of Ray Rogers.

*By: Susan Daughtry, Marketing Dir.*

## Help Us Save Trees!!!

Sign up to receive ECVC's newsletter electronically. Simply e-mail [sdaughtry@ecvcinc.com](mailto:sdaughtry@ecvcinc.com) with "ECVC News" in the subject and include your name & address information so that we can delete you from our "snail mail" list. **Thank You!!!**

## Our Board of Directors



**Mr. James Dupree**  
Chairman  
(Magistrate & Real Estate Broker)



**Mr. Fred Mattox**  
Vice-Chairman  
(Attorney)



**Mr. Bobby Tripp**  
Secretary  
(Gen. Manager - Daughtridge Oil)



**Mr. Jerry Powell**  
Treasurer  
(Senior Vice President - Southern Bank)



**Mr. Danny Alston**  
(Manager of the Greenville Office - ESC)



**Mrs. Martha Flowers**  
(Owner - Rock Springs)



**Mrs. Carolyn Glast**  
(Administrative Assistant - Karastan-Mohawk)



**Mr. Scott Griffin**  
(President - Practicon, Inc.)



**Mr. Allen Smith**  
(VP, Op. - Greenville-Pitt Co. Chamber of Commerce)



**Mrs. Rhesa Tucker**  
(CEO - Greenville Convention Center)





# Hitting the Target

The first Target Store (T-1 Store) was opened back in 1946 by the Dayton Company in Minneapolis, Minnesota. The company's owner, George Dayton, had his first store named Goodfellows in downtown Minneapolis in 1902. The next year the Dayton Dry Goods Store was founded; and, a few years later, the name was changed to The Dayton Company. In 1918 the Dayton Foundation was established with an endowment of \$1 million.

With the opening of the first Target Store, which was a discount merchandiser, the owners decided that the Dayton Company's bylaws would state that 5% of pretax profits would be given back to the community to support education, the arts and social services.

In January of 2006 that same store 60 years later, which is now just called Target, had \$50 billion in sales in one year. The tradition of giving 5% of the income to charitable organizations still standing. With the store's success, those donations currently add up to more than \$3 million in change a week which is pretty amazing. Along with the huge financial giving, the company throughout the years developed a strong philosophy of giving, sharing and helping at every level of the organization. They say it (the latter) is part of Target's "DNA."

Target integrates diversity into all aspects of their business. "We embrace a diverse culture," says Leon Cooper, Executive Team Leader in HR. "Everyone that shops here should see people like themselves working here. We want a diverse team which includes people with various disabilities."

Currently, Target has four ECVC clients working in the Greenville store. "We are very fortunate to have an organization like ECVC to hire people with disabilities from. The guys that are working here are great workers. A

couple of them are fairly new, but they are catching on fast," offered Robbie Abbott, Leader of the Flow Team. (The team that takes the merchandise off of the trucks and then stocks the shelves.) "I wish I had more (people) like them."

"The job coaches make a difference." adds Cooper. "We don't have the extra man power to do the side-by-side training that ECVC's job coaches do. They make a huge difference." Leon and Robbie are also very pleased with the long term support that ECVC offers at no cost.

Target includes the company's commitment to hiring people with disabilities when they orient all new employees. "Everyone who works with us needs to understand our position and embrace it for themselves," says Leon. "They also need to know how to treat our employees and our guests with disabilities."

The phrase that Target uses to explain their commitment is: "The Strength of Many. The Power of One." They use this phrase to challenge themselves to do more and to always strive to improve.

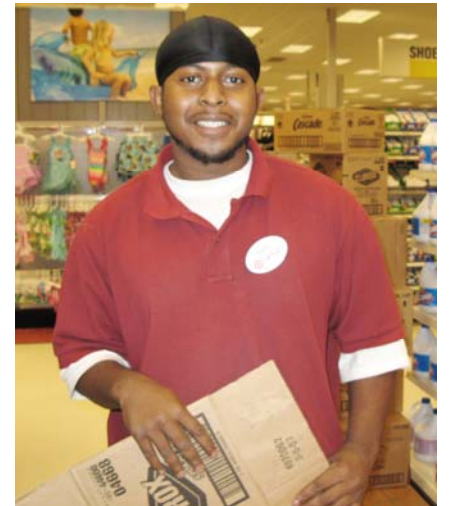
By: Susan Daughtry, Marketing Director

Pictured: Kevin Lane (above), Steven Guinn (below, left), and LeRon Shields (below, right) - members of Target's Flow Team.



*"Everyone that shops here should see people like themselves working here. We want a diverse team, which includes people with various disabilities."*

*Leon Cooper,  
Executive Team Leader in HR*



## Our Mission Statement

**"To help persons with disabilities attain a higher quality of life through the achievement of their vocational goals."**

## Community Job Placements

Since 1995:

**756**

Year-to-Date:

**71**



# ★ Two ECVC Employees Receive Distinguished Awards

★ ECVC's President, Daneel le Roux, and Rebecca Ives, Manager of Fine Finishes a Division of ECVC, received awards in Washington, DC on June 13, 2007 from NIB (National Industries for the Blind) and NISH (National Industries for the Severely Handicapped). The awards were for exceptional support of the AbilityOne Congressional Champion Award Program.

★ In 1938, Congress created the Wagner-O'Day Act to enable agencies serving people who were blind to sell products to the federal government. Because of its success in providing jobs to people with visual disabilities, in 1971, Senator Jacob Javits led an effort to amend the original act to permit Americans with other severe disabilities to also benefit from the program. The Javits-Wagner-O'Day (JWOD) Act was created, and the JWOD Program was formed.

★ Today, the program is known as AbilityOne. It stands as a model, enabling people who are blind or have other disabilities to be employed through community-based organizations, such as ECVC, to provide quality, on-time products and services to the federal government.



Pictured (L to R): Dan le Roux, Rebecca Ives with NISH President, Bob Chamberlin.

## Bringing Home The Gold 2007 . . .

For the 15<sup>th</sup> consecutive year, ECVC was presented the Best Value Gold Medal Award on June 5th by the Defense Supply Center Richmond (DSCR) for its quality and on-time deliveries of products. Firms that qualify as Automated Best Value System medalists have met stringent quality and delivery requirements established by the Defense Logistics Agency. The Automated Best Value computerized system collects a vendor's past performance data and translates it into a numeric score, ranging from zero to one hundred. To qualify for a gold medal, a contractor must have a score of 100.

Pictured left (L to R): Daneel le Roux, Susan Daughtry, Delonta Hutcherson, Beth Davis, Michelle Williams, Bob Jones, Fran Langley, Sallie Jones, Major Admiral Arthur B. Morrill, III, Doug Bonds, Rear Admiral Mark Heinrich, Debbie Buck, Amanda Bonds, Jeanette Valentine, and Terry Moore.



## ECVC's Servmart Store Hosts Customer Appreciation Days

Every Thursday from May 14th through June 8th, ECVC thanked customers of its Servmart store by providing vendor exhibits, product demonstrations, and free Panasonic batteries, popcorn, hot dogs and drinks. The store features fully stocked shelves and special orders are welcome. A lot of happy customers attended the event!



## EEOC - Equal Employment Opportunity Company

ECVC is always looking for qualified employees. All available positions are listed with our local Employment Security Office, as well as our company website ([www.ecvcinc.com](http://www.ecvcinc.com)). If you are interested in becoming an ECVC employee, please visit your local ESC office or go to the ESC website: [www.ncesc.com](http://www.ncesc.com).





# ECVC's 42<sup>nd</sup> Anniversary Banquet

October 25, 2007 at 7:00 p.m.

Greenville Convention Center

## Sponsorship/Reservation Details

### Spirit Sponsor

\$10,000

*(includes 16 reserved seats or 2-tables, full page ad space with logo in program and ECVC newsletter, spirit sponsorship recognition on tables, presentation at celebration, special recognition at banquet as a diamond sponsor, & inclusion in sponsorship banquet displays and in the "thank you" ad in newspaper after the banquet)*

### Platinum

\$5,000

*(includes 16 reserved seats or 2-tables, 3.5"x4" ad space with logo in program and ECVC newsletter, gold sponsorship recognition on tables, presentation at celebration, special recognition at banquet as a platinum sponsor, & inclusion in sponsorship banquet displays and in the "thank you" ad in newspaper after the banquet)*

### Gold

\$2,500

*(includes 8 reserved seats or 1-table, 3.5"x2" ad space with logo in program and ECVC newsletter for a year, gold sponsorship recognition on table, recognition at banquet as a gold sponsor, & inclusion in sponsorship banquet displays and in the "thank you" ad in newspaper after the banquet)*

### Silver

\$1,000

*(includes 8 reserved seats or 1-table, 1.75"x2" ad space with logo in program and ECVC newsletter for a year, silver sponsorship recognition on table, recognition at banquet as a silver sponsor, & inclusion in sponsorship banquet displays and in the "thank you" ad in newspaper after the banquet)*

### Bronze

\$500

*(includes 8 reserved seats or 1-table, name listing in program and ECVC newsletter, bronze sponsorship recognition on table, & listing in newspaper "thank you" after the banquet)*

### Friend of ECVC

\$350

*(includes 8 reserved seats or 1-table, table sponsorship sign on table, name listing in program, & listing in newspaper "thank you" after the banquet)*

### Table of 8 Only

\$280/each

### Individual Reservations

\$35/each

*If you are planning to mail or fax your information, please fill out the information on the back.*

*Quick & Easy Reservations/Sponsorships can now be made online!!! Go to: <http://www.ecvcinc.com/banquet.php>*



# Sponsorship/Reservation Form

If you are planning to mail or fax your information, please fill out the information below.

**Quick & Easy Reservations/Sponsorships can now be made online!!!**

**Go to: <http://www.ecvcinc.com/banquet.php>**

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Contact: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_

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**Reservations/**

**Sponsorship Level:** Please either check the appropriate box or indicate number of individual reservations. If you would like to donate an amount not listed, please write amount in the "Special Contribution" box.

Spirit (\$10,000)	<input type="checkbox"/>
Platinum (\$5,000)	<input type="checkbox"/>
Gold (\$2,500)	<input type="checkbox"/>
Silver (\$1,000)	<input type="checkbox"/>
Bronze (\$500)	<input type="checkbox"/>
Friend of ECVC (\$350)	<input type="checkbox"/>
Table Only (\$280)	<input type="checkbox"/>
Individual Reservations	<input type="checkbox"/> \$35/each
Special Contribution	<input type="text"/>

**Method of Payment:**

Bill Me	<input type="checkbox"/>
Check Enclosed	<input type="checkbox"/>
Credit Card	<input type="checkbox"/>
Name of Credit Card: _____	
Type of Credit Card:	VISA    MC    Am. Exp.    Discover
Credit Card Number:	_____
Expiration Date:	_____
Address:	_____
	<i>(if different from above)</i> _____

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*Mail or Fax Completed Form to:*

ECVC  
Attn: Rita Leggett  
PO Box 1686  
Greenville, NC 27835  
Fax: (252) 830-1260

*Your Support &  
Attendance  
is Appreciated!*



Questions?? Call (252) 758-4188, ext. 224



# Summer Recycling: Give That Can or Bottle Another Life



One of the businesses that ECVC operates is the Materials Recycling Facility. This MRF (“murf”) receives the residential recyclables from 12 counties. These commingled or mixed materials are hand sorted on a conveyor belt line Monday through Friday on two shifts.

As many as twelve people remove the newspaper from the conveyor belt first because newspaper accounts for 75% of the volume of materials received. A large floor mounted enclosed magnet pulls all of the steel cans off the conveyor; then busy, quick hands pull assigned items from the mix as it moves past on the conveyor. Besides newspaper and steel cans, the items include: mixed paper; green, brown and clear glass; clear plastic; colored plastic; milk jugs; and aluminum cans.

Once all of the material is separated, it is compressed into bales (except the glass) and stored ECVC’s warehouse until it is loaded into a transfer truck to be shipped to the buyer, who is usually located in the Southeast part of the US.

This brings us to the subject at hand.

Summer is when we spend a lot of time outside. For convenience, we take various liquids with us in plastic bottles or aluminum cans. These two items are in high demand in the remanufacturing (recycling) world.

The clear plastic bottles are made into carpets or into fabric for clothing. The aluminum cans are considered to be “gold.” The cans are quite often remanufactured

into “new” cans or anything from drain pipes for houses, bicycles, lawn furniture, etc.

Recycling is one of the fastest growing businesses in our state which means more jobs. As more remanufacturing businesses open, the demand for recyclables goes up. Another good thing about these businesses is that they quite often purchase old “manufacturing” plants bringing life back into them and adding to the economy.

On that note, make a commitment to not put your cans and bottles into the waste stream (trash) this summer. If you live in a city or town that picks up recyclables from the curb, make an effort to get a container and start keeping your recyclables separate from your trash.

Questions are easily answered by going to [www.ecvcinc.com](http://www.ecvcinc.com) where all of the information for Pitt County recycling is available. Remember, by taking these actions, you are supporting the economic growth of remanufacturing in North Carolina.

*Support economic growth of remanufacturing in North Carolina. This summer make a commitment to **not** put your cans and bottles into the waste stream (trash). Make every effort to recycle them instead.*



# ECVC's 42<sup>nd</sup> Anniversary Banquet



## Proudly Presents Bonnie St. John



*Paralympics Skier, Silver Medal Winner*

*"One of the five most inspiring women in America."*

*NBC Nightly News*

COURAGEOUS SPIRIT

The Courage to Be Who You Were Born to Be



October 25, 2007, 7:00 p.m.



WWW.ECVCINC.COM

Visit us on the Internet:

Fax: (252) 830-1260

Phone: (252) 758-4188

Questions, comments, more information?

Greenville, NC 27835-1686

P.O. Box 1686

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